



MARCH 2011

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
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 CONFIGURA

Try CET Designer for **free** at www.configura.com/cet. We'll get you started! Call us at 877-238-0808.

March learning opportunities

Free webinars for anyone, whether a beginner or advanced user. Please call 877-568-4106 and use code 671-407-662 and join by clicking on "Join Webinar Now" at www.configura.com/cet/training.

Special March Webinar:

Lighting Techniques and Settings in CET Designer – FREE

Lighting is the most important aspect in rendering that can make your images look incredibly realistic. This webinar covers the how-to's of adding lighting to create amazing, realistic renderings. Learn what settings to use for different applications and how to save them for future use.

March 14, 11-12 Noon EST

March 16, 3-4 pm EST

March 24, 11-12 pm EST

See our complete list of free webinars – including free on-demand webinars – at www.configura.com/cet/training.

Regularly Scheduled Webinars in March:

Rendering Tips and Tricks – FREE

March 18, 11-12 Noon EST

March 29, 2-3 pm EST

Using the Scheme Manager – FREE

March 22, 11-12 Noon EST

March 28, 2-3 pm EST

Upcoming Events:

CET Designer Academy, Grand Rapids, MI Classes

These two-day Beginner and Advanced classes in CET Designer are interactive and hands-on. The cost is \$300 per two-day session and includes course materials. CET Designer Academy classes are held at Configura's training facility in Grand Rapids, Michigan. More information is at www.configura.com/cet/training.

CET Designer,
Beginner Class

March 8-9

April 5-6

May 10-11

CET Designer,
Advanced Class

March 10-11

April 7-8

May 12-13

SAVE THE DATE - Oct 26-27, 2011

4th Annual

CET Designer® User Conference Announced!

The Venetian Palazzo, Las Vegas

- Classes taught by Configura experts
- Sessions led by power-peer users
- Manufacturer breakout sessions

Look for registration details soon!

Meet some of the CET Designer users from NBS, creators of our March rendering

You know you're doing something right when your showroom is the setting for a Super Bowl commercial. Steelcase dealer NBS in Troy, Michigan, provided "the stage" for Hungry Howie's Pizza's TV spots featuring goofy ad guys. The most recent commercial aired during last month's Super Bowl!

NBS knows it's also doing something right in using CET Designer and the SmartTools Extension. An early adopter of the tool, NBS sends designers each year to Configura's annual CET Designer User Conference – and the 2011 dates, by the way, have just been announced! – see the other side of this calendar!

At the 2010 conference, NBS designer Jennifer Newton won the grand prize for Best Success Story. Her winning entry showed how she used CET Designer to win a 450-workstation project.



NBS has 18 design professionals – each of whom uses CET Designer – serving clients throughout Michigan and the Midwest. Pictured are some of the designers from NBS's Troy, Michigan, headquarters. Front row, from left: Jill Blade, Creative Director; Heather Lanier, Katherine Rodriguez, Sarah Gilpin, Tanya Romanelli. Back row, from left: Jennifer Newton, Cindy Davenport, Jennifer Vaillancourt, Diana Bowman, Amanda Gallery and Lindsay Roderick. NBS has two additional offices in Michigan – in Bay City and Lansing – and one in Toledo, Ohio.

Meet Johan Lindholm, CET Solution Manager for Office Furniture

Johan's been with Configura for 15 years. In addition to being the CET Solution Manager for Office Furniture, he's also the Project Manager for Haworth's and KI's CET Designer Extensions. He moved to the United States from Sweden with his wife and two young daughters in the mid-2000s. Before moving to Grand Rapids, Michigan, he spent a year-and-a-half in Wisconsin working with Spacesaver Corp. to implement its Configura Application.

WHAT'S HIS FAVORITE PART OF HIS WORK? "I like helping my clients solve the problem of selling complex products. I look at each day as a personal challenge to make CET Designer even better."

Johan became a huge Green Bay Packers fan when living in Wisconsin, so he's ecstatic about this year's Super Bowl win. In his spare time, he enjoys playing computer games with his family. But, if the Packers are on TV, it's all about Green Bay!



Simplify

in March by mastering the lighting settings in CET Designer.
Learn more by calling into one of our free March webinars!

March's Featured Tips

The Rendering Options folder has several different options for adjusting the lighting level in your renderings, including the following settings:

Brightness and Contrast can be adjusted overall using the shaded square and dragging the selection point to the desired area. They can also be adjusted individually on the sliding bars to increase or decrease the appropriate selection on an overall level in the rendering.

Ambient Light is the overall background level of lighting in the rendering [excluding sunlight]. It is everywhere in the scene, regardless of obstacles.

Camera Light is a wide beam of light originating from the camera's location and extending outward.

Sunlight control will increase and decrease the strength of the effect of sunlight and change the sharpness of shadows. The sun's shadow direction and angle is also adjustable to change the location of the light source and shadow positioning.

